

Business Challenge High School Presentations Sample Agenda

PLEASE NOTE:

- *Be sure to recruit for educators as well ... give the principal/counselor/teacher a supply of educator brochures. (Please make sure to visit with the principal/counselor/teacher before or after your presentation to review any questions they may have) Before presentation, please hang one poster (use scotch tape from your supply box) on the front of the TV cart/stand or wherever is appropriate for the room you are presenting in.*
- *Also before presentation, please ask permission from the teacher/counselor if it is OK to utilize the candy (for the auction game and to hand out) in the classroom/presentation room. Sometimes candy and wrappers are not allowed in certain areas of the school.*
- *Please collect any extra brochures, pretend money, supplies and candy before you leave the presentation and return it to the Business Challenge office, as we will use them for future presentations.*

1. Introduction

Good morning.

I'd like to thank _____ (principal/counselor/teacher) for giving me the opportunity to tell you about an exciting summer opportunity. My name is Katie Mehrer and I am the coordinator for Business Challenge. I would like to share information about Business Challenge, because I want all of you to know about this exciting summer opportunity!

Who has heard to Business Challenge?

What have you heard?

Business Challenge is scheduled for _____ at Dickinson State University campus. It's a great opportunity for you to:

- *Get a head start on your future*
- *Network with students and leaders from across ND*
- *Experience college life*
- *Chance to earn ½ credit on your high school transcript*
- *Business Challenge...Looks great on your resume!*

2. Show Recruitment Video (5 minutes)

3. Cost \$400 Sponsorships are available to help you defray costs. Businesses in _____ (your town) and across the state donate sponsorships so that you can attend Business Challenge. The Business Challenge office secures your \$400 sponsorship. Your costs are very minimal: \$_____ Early Bird Special – deadline extended to _____.

4. Student Testimonial – Are there any Business Challenge graduates present? Ask them to share their experience at Business Challenge.

5. Any Questions ???

Discuss Possible Objectives (if needed):

Have a job: You or we can visit with your supervisor. Business Challenge is supported financially from donations from corporations, organizations, and individuals. Many businesses will allow students to take time off to attend Business Challenge because they know the benefits from the program.

Student is not interested in business: Business Challenge is for all students... business affects all careers and this is a great way to learn about “business” in a fun environment.

6. Pass out Brochures or Fliers and Invite Students to Attend: Register online at www.gobusinesschallenge.com! Bring a friend and room together.