



Business Challenge 2011

Schedule of Events (in Mountain Time)

Sunday, June 26, 2011

	1 st Year Students	2 nd Year Students	3 rd Year Students	Educators
11:00	BUSINESS CHALLENGE WELCOME AND CHECK-IN Student Center, Room 116A Cash Lunch on Your Own – Student Center Cafeteria “FEED YOUR MIND...FACTS FOR LIFE”			
12:30				Tour of Campus by University Students Meet outside Student Center (South side) Tour by Assigned Company
12:45	Tour of Campus by University Students Meet outside Student Center (South side)			Orientation Student Center Snack Bar Kevin Reisenauer, Educator Instructor
1:00	Tour by Assigned Company			
1:30	High School Dual Credit Meeting Mall Hall Room 218			
2:00	“BILL GOETZ OPENING ASSEMBLY” May Hall, Dorothy Stickney Auditorium “PLEDGE OF ALLEGIANCE & PRESENTATION OF COLORS” ND Army National Guard “THE STAR SPANGLED BANNER” National Anthem Presented by Amy Magstadt “WELCOME TO BUSINESS CHALLENGE” Ms. Sheri Monroe, Business Challenge Coordinator Dickinson State University, Dickinson, ND Dr. Richard McCallum President, Dickinson State University Dr. Wayne Sanstead, Superintendent of Schools Department of Public Instruction, Bismarck, ND Mr. Steve Glasser Executive Director, Strom Center for Entrepreneurship & Innovation “INTRODUCTION OF COMPANY ADVISORS, UNIVERSITY STUDENTS AND BC TEAM”			
	<u>Company Meeting #1, Assigned Room</u>			
3:05	Company A – May Hall Room 316 Company B – May Hall Room 304 Company C – May Hall Room 314 Company D – May Hall Room 201 Company E – May Hall Room 218	Company F – May Hall Room 219 Company G – May Hall Room 301 Company H – May Hall Room 306	Company I – May Hall Room 303	Company J – May Hall Room 312



Business Challenge 2011

Schedule of Events (in Mountain Time)

Sunday, June 26, 2011 (continued)

	1 st Year Students	2 nd Year Students	3 rd Year Students	Educators
4:20	"MAKE YOUR OWN LUNCH" May Hall, Dorothy Stickney Auditorium Mr. Ryan Porter			
5:40	Networking Picnic, Student Center Cafeteria Dickinson State University Lawn			
6:30	"TO BREAK THE ICE!" Introduction to Corporate Olympics Student Center, Rooms 116A, 116B Trevor Willis, BC Activities Director Academic Olympics: "JUNK NIGHT – A TEAMWORK APPROACH TO MARKETING"			
7:10	Junk Night Preparation Company Meeting, Assigned Rooms			
8:00	"JUNK NIGHT COMPETITION" May Hall, Dorothy Stickney Auditorium <u>Judges:</u> Mr. Sky Wilson Wal-Mart, Dickinson, ND Mr. Clay Kraby, Marketing Specialist Strom Center for Entrepreneurship & Innovation Dickinson State University			
9:15	"INTRODUCTION TO CAMPUS LIFE" Residential Life Staff RECREATION TIME –if time allows			
11:00	In Residence Halls – Quiet Time on your Floor			
11:30	Lights Out...Good Night			



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Schedule of Events (in Mountain Time)

Monday, June 27, 2011

	1 st Year Students	2 nd Year Students	3 rd Year Students	Educators
7:00	Breakfast "FEED YOUR MIND...FACTS FOR LIFE" Student Center Cafeteria, downstairs			
8:00	Academic Olympics: "INTRODUCTION TO BIZ SIM: A BUSINESS SIMULATION" May Hall, Dorothy Stickney Auditorium Mr. Jan Heimdal, Software Specialist TMI Systems Design Corp., Dickinson, ND			
8:30	Company Meeting #2 1 st Quarter Decision due 9:15 am / Mini-Case A			
9:50	Refreshment Break Sponsored by Coca-Cola Bottling Co., Dickinson, ND May Hall Lawn			
10:05	"MAKE YOUR OWN LUNCH" May Hall, Dorothy Stickney Auditorium Mr. Ryan Porter			
11:10	Corporate Olympics: Dance Contest Preparation & Practice King Pavilion			Company Meeting
12:10	Lunch "FEED YOUR MIND...FACTS FOR LIFE" Student Center Cafeteria, downstairs CA'S & UNIV STUDENTS – DINE LIKE A DIGNITARY TRAINING Ms. Gail Ebeltoft Student Center Room 18 – Room downstairs off the Cafeteria			
1:05	Company Meeting #3 2 nd Quarter Decision due 1:45pm / Mini-Case B			
1:50	"SOCIAL MEDIA" May Hall, Dorothy Stickney Auditorium Mr. Scott Wild Wild Inspire Inc.			
2:55	Refreshment Break Sponsored by Coca-Cola Bottling Co., Dickinson, ND May Hall Lawn			
3:10	"CREATING THE DREAM...AN EXPERIENCE IN INNOVATIVE THINKING" & AN INTRODUCTION TO BC MARKETING PLAN COMPETITION May Hall, Dorothy Stickney Auditorium Dr. Deb Dragseth, Associate Professor Dickinson State University	"INTRODUCTION TO BC APPRENTICE CHALLENGE COMPETITION" May Hall, Room 306 Giant Snacks	"INTRODUCTION TO BC MASTER CHALLENGE COMPETITION" May Hall, Room 303 URL Radio	"3 MINUTE DRILL – BEST TEACHING PRACTICES" May Hall, Room 312 Mr. Kevin Reisenauer, Educator Instructor
4:05		Company Meeting	Company Meeting	
4:45	Change into dinner attire			
5:15	"DINE LIKE A DIGNITARY" Ms. Gail Ebeltoft, HR Coordinator Student Center Ballroom, Rooms 116A & 116B			
6:35	"BIZ SIM: HOW'S IT GOING" May Hall, Dorothy Stickney Auditorium Mr. Jan Heimdal, Software Specialist TMI Systems Design Corp., Dickinson, ND			
7:05	Company Meeting #4 3 rd Quarter Decision due at 7:45 pm / Mini-Case C			
8:00	Dance with K-Hook Pirate Radio Student Center, Room 116B			Reception Elks Club, Dickinson, ND
9:00				
10:00				
11:00				
11:30	Lights Out....Good Night!			



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Tuesday, June 28, 2011

	1 st Year Students	2 nd Year Students	3 rd Year Students	Educators
7:00	Breakfast "FEED YOUR MIND...FACTS FOR LIFE" Student Center Cafeteria, downstairs			
8:00	Company Meeting #5 4 th Quarter Decision due 8:30 am / Mini-Case D			
8:40	"ARE YOU READY?" May Hall, Dorothy Stickney Auditorium Ms. Emily Bollinger, Intern Small Business Development Center (SBDC)			
9:30	"GENERATION – WHY?" May Hall, Dorothy Stickney Auditorium Dr. Deb Dragseth, Associate Professor Dickinson State University	"NORTH DAKOTA KNOWLEDGE TRIVIA" Murphy Hall, Stroup Auditorium Mr. Rod Holth, Director & Secretary/Treasurer Northern Plains Capital Corp., Grand Forks, ND		
10:15	Refreshment Break Sponsored by Coca-Cola Bottling Co., Dickinson, ND May Hall Lawn			Educator Company Photos & TOR PHOTOS & BC Team
10:30	"NORTH DAKOTA KNOWLEDGE TRIVIA" Murphy Hall, Stroup Auditorium Mr. Rod Holth, Director & Secretary/Treasurer Northern Plains Capital Corp., Grand Forks, ND	"WHY LEAVE THE HAPPIEST STATE?" May Hall, Dorothy Stickney Auditorium Dr. Deb Dragseth, Associate Professor Dickinson State University		
11:15	"BACK AT THE RANCH" May Hall, Dorothy Stickney Auditorium Ms. Jessie Veeder-Scofield Music Entrepreneurship			
12:00	Lunch "FEED YOUR MIND...FACTS FOR LIFE" Student Center Cafeteria, downstairs			
12:35	Company Meeting #6 5 th Quarter Decision due 1:05 pm / Mini-Case E			
1:10	NORTH DAKOTA'S NEWEST CROP & ND TRIVIA WINNERS ANNOUNCED May Hall, Dorothy Stickney Auditorium Mr. Rod Holth, Director & Secretary/Treasurer Northern Plains Capital Corp., Grand Forks, ND "CORPORATE OLYMPICS: OVERALL DANCE COMPETITION" "CITY PHOTOS & MUSIC KNOWLEDGE TRIVIA" CA's			
2:00	WEST RIVER COMMUNITY CENTER May Hall, Dorothy Stickney Auditorium Dickinson Parks & Recreation, Dickinson, ND			



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Schedule of Events (in Mountain Time)

Tuesday, June 28, 2011 (continued)

	1 st Year Students	2 nd Year Students	3 rd Year Students	Educators
	INDUSTRY SITE TOURS Board Buses in front of May Hall Company Tour 2:30-3:30pm			
2:15	Co. A – Ukrainian Cultural Institute Co. B – Killdeer Mountain Manufacturing Co. C – Steffes Corp. Co. D – Butler Machinery Company Co. E – The Dickinson Press	Co. F – Stockmen’s Livestock Co. G – Logo Magic Co. H – TMI Systems Design Corp.	Co. I – ESP/Flow Mobile/The Mix 105.7	Co. J – SolarBee, Inc.
3:45	West River Community Center Visit Refreshments Available in Community Room			Return to Dickinson State University
4:30				Networking Reception President’s Residence Hosted by Dr. Richard McCallum, President Dickinson State University
5:00	Board Buses for return to DSU			
5:10				
5:15	Corporate Olympics: Relay Races Badlands Activities Center			Board Van in front of May Hall for departure to Medora
6:00				Meet at Tjaden Terrace at the flag pole: Welcome by Theodore Roosevelt Medora Foundation, Medora, ND (Pitch Fork Fondue & Medora Musical tickets distributed)
6:15	“MARKETING PLAN: USING AV & POWERPOINT” May Hall, Dorothy Stickney Auditorium Mr. Tristan Ross, Business Challenge Staff (Tristan will also be available between 6:30 – 11:00pm for questions)			
6:30	PIZZA & MARKETING PLANS Company Meeting #7 6 th Quarter Decision due 7:15pm / Mini-Case F	PIZZA & BC APPRENTICE CHALLENGE Company Meeting #7 6 th Quarter Decision due 7:15pm / Mini-Case F	PIZZA & BC MASTER CHALLENGE Company Meeting #7 6 th Quarter Decision due 7:15pm / Mini-Case F	Pitch Fork Fondue (Sponsored by Mr. Bob Spolum, Robert N. Spolum & Associates, Fargo, ND)
7:00				Tour of backstage Amphitheater
8:30				
9:15	Corporate Olympics: Swimming Student Center Marketing Plan & BC Apprentice Challenge Presentation Preparation Recreation			“THE MEDORA MUSICAL”
11:00	In Residence Halls (Quiet Time on your Floor)			
11:30	Lights Out...Good Night!			



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Wednesday, June 29, 2011

	1 st Year Students	2 nd Year Students	3 rd Year Students	Educators
7:00	Breakfast "FEED YOUR MIND...FACTS FOR LIFE" Student Center Cafeteria, downstairs			
8:00	"WHERE'S YOUR PASSION?" May Hall, Dorothy Stickney Auditorium Al Anderson, Commissioner North Dakota Department of Commerce			
9:00	Company Meeting #8 7 th Quarter decision due 9:30am / Mini-Case G			Company Meeting 6 th Quarter Decision due 9:30am / Mini-Case F (Last Company Meeting)
10:15	Refreshment Break Sponsored by Coca-Cola Bottling Co., Dickinson, ND May Hall Lawn			
10:30	"BUSINESS CHALLENGE ENTREPRENEURS" May Hall, Dorothy Stickney Auditorium Mr. Darren Weiler- Weiler Photography Mr. Jon Holth – Toasted Frog Mr. Mike Svaleson – Turf Tamers			
11:25	"YOUTH FORWARD – OPPORTUNITES IN NORTH DAKOTA" May Hall, Dorothy Stickney Auditorium Brianna Strahm, Youth Forward			
12:15	Lunch "FEED YOUR MIND...FACTS FOR LIFE" Student Center Cafeteria, downstairs			
1:05	Company Meeting #9 8 th Quarter Decision due 1:50pm / Mini-Case F			"NETWORKING FOR EDUCATORS: TAKING BUSINESS CHALLENGE TO YOUR CLASSROOM" Student Center Room 116A Mr. Kevin Reisenauer, Educator Instructor 7 th Quarter Decision due 1:50pm / Mini-Case G (Last Decision)
2:15	Refreshment Break Sponsored by Coca-Cola Bottling Co., Dickinson, ND May Hall Lawn			
2:30	"GIVE 'EM THE PICKLE"™ Murphy Hall, Stroup Auditorium Video Courtesy of Butler Machinery Company, Fargo, ND			
2:50	"ORIGINAL ROCK N' ROLL FARMBOY" May Hall, Dorothy Stickney Auditorium Mr. Mylo Hatzenbuhler, Bismarck, ND <i>Door Prizes sponsored by Dickinson State University</i>			



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Wednesday, June 29, 2011 (continued)

	1 st Year Students	2 nd Year Students	3 rd Year Students	Educators
4:00	<p style="text-align: center;">4:00 – 4:30 – High School Dual Credit Mid-Week Meeting May Hall, Dorothy Stickney Auditorium</p> <p style="text-align: center;">STUDENT COMPANY REPRESENTATIVE MEETING May Hall, Dorothy Stickney Auditorium Company representatives meet with AV technicians for Marketing Plan and BC Apprentice Challenge presentation needs. Remaining company members work on presentations.</p> <p style="text-align: center;">3:55 – 4:00 – Company A 4:00 – 4:05 – Company B 4:05 – 4:10 – Company C 4:10 – 4:15 – Company D 4:15 – 4:20 – Company E 4:20 – 4:25 – Company F 4:25 – 4:30 – Company G 4:30 – 4:35 – Company H 4:35 – 4:40 – Company I 4:40 – 4:45 – Company J 4:45 – 4:50 – Company K</p>			<p style="text-align: center;">“AWARD PRESENTATION” Winners Announced Murphy Hall, Stroup Auditorium</p> <p>Academic Olympics: Biz Sim Competition Mr. Scott Tschetter, Commercial Loan Officer American Bank Center, Dickinson, ND</p> <p style="text-align: center;">“GRADUATION CEREMONY” Ms. Linda Candrian Dacotah Bank, Dickinson, ND</p> <p style="text-align: center;">Stepheny Reger Electronic Banking Specialist American Bank Center, Dickinson, ND</p>
4:50	<p style="text-align: center;">Supper “FEED YOUR MIND...FACTS FOR LIFE” Student Center Cafeteria Focus Group Meeting, Student Center Room 18 – Room downstairs off the Cafeteria One representative from each company as assigned</p>			
5:50	<p style="text-align: center;">ACADEMIC OLYMPICS: BUSINESS CHALLENGE QUIZ BOWL Preliminary Rounds, Semi-finals, & Final Rounds May Hall, Dorothy Stickney Auditorium</p>			
7:50	<p style="text-align: center;">CORPORATE OLYMPICS 7:50 – 8:50pm – Volleyball, Weinbergen Gym 8:50 – 9:50pm – Basketball, Weinbergen Gym</p>			
9:50	<p style="text-align: center;">Marketing Plan & BC Apprentice Challenge Presentation Preparation</p>			
11:00	<p style="text-align: center;">In Residence Halls (Quiet Time on your Floor)</p>			
11:30	<p style="text-align: center;">Lights Out...Good Night!!</p>			



Business Challenge 2011

Schedule of Events (in Mountain Time)

Thursday, June 30, 2011

HS STUDENTS, UNIVERSITY STUDENTS, CA'S BC TEAM....WEAR YOUR BUSINESS CHALLENGE SHIRT TODAY!!

	1 st Year Students	2 nd Year Students	3 rd Year Students
7:00		Breakfast "FEED YOUR MIND...FACTS FOR LIFE" Student Center Cafeteria, downstairs	Hand out photo schedule.
7:45		Company Meeting #10 9 th Quarter Decision due 8:15am / Mini-Case I <i>(Last Decision)</i>	
8:15		CA PHOTOS King Pavilion	
8:35		STUDENT COMPANY PHOTOS King Pavilion	
9:25		Refreshment Break Sponsored by Coca-Cola Bottling Co., Dickinson, ND May Hall Lawn	
9:35	<p style="text-align: center;">'MARKETING PLAN'</p> <p style="text-align: center;"><u>Judges:</u> Ms. Laurie Strommen, General Manager Quality Quick Print Dickinson, ND Mr. Clay Kraby, Marketing Specialist Strom Center for Entrepreneurship & Innovation Dickinson State University</p>	<p style="text-align: center;">"APPRENTICE CHALLENGE"</p> <p style="text-align: center;"><u>Judges:</u> Ms. Stacy Sturm URL Radio Mr. Clay Kraby, Marketing Specialist Strom Center for Entrepreneurship & Innovation Dickinson State University</p>	<p style="text-align: center;">"MASTER CHALLENGE"</p> <p style="text-align: center;"><u>Judges:</u> Ms. Stacy Sturm URL Radio Mr. Clay Kraby, Marketing Specialist Strom Center for Entrepreneurship & Innovation Dickinson State University</p>
11:30		Lunch "FEED YOUR MIND...FACTS FOR LIFE" Student Center Cafeteria, downstairs	
12:20		"WOULD YOU LIKE PICKLES WITH THAT" May Hall, Dorothy Stickney Auditorium Mr. Doug Jilek, Safety Manager TMI Systems Design Corp., Dickinson, ND	
1:00		Company Meeting #11 <i>Optional student information session: 1:30 – 2:10 "ARE YOU READY – FOLLOW-UP FOR THE SERIOUS ENTREPRENEUR"</i> May Hall, Dorothy Stickney Auditorium Ms. Emily Bollinger & Ms. Oakley Thoeny, Interns Small Business Development Center (SBDC)	
2:15		"THE MEDORA STORY" May Hall, Dorothy Stickney Auditorium Theodore Roosevelt Medora Foundation, Medora, ND	
3:00		STUDENT TRIP TO MEDORA Students leave for Medora, Board buses in front of May Hall	
4:00		Arrive in Medora, Explore Medora on your own	
5:30		Supper at the Chuck Wagon <i>(Medora Musical tickets distributed)</i>	
6:15		Explore Medora on your own	
6:45		Board buses for the Amphitheater	
7:00		Tour of backstage Amphitheater	
8:30		"THE MEDORA MUSICAL"	
11:30		In Residence Halls (Quiet Time on your Floor)	
Midnight		Lights Out...Good Night!!	



Business Challenge 2011

Schedule of Events (in Mountain Time)

Friday, July 1, 2011

	1 st Year Students	2 nd Year Students	3 rd Year Students
8:00	Breakfast "FEED YOUR MIND...FACTS FOR LIFE" Student Center Cafeteria, downstairs		
9:00	Company Meeting #12		
10:15	<p>"CLOSING ASSEMBLY" May Hall, Dorothy Stickney Auditorium</p> <p>Ms. Sheri Monroe, Business Challenge Coordinator Dickinson State University</p> <p>Dr. Richard McCallum, President Dickinson State University</p> <p>"AWARD PRESENTATIONS" Academic Olympics: Biz Sim Competition American Bank Center, Dickinson, ND</p> <p>Academic Olympics: Marketing Plan Competition Otter Tail Power Company, Fergus Falls, MN</p> <p>BC Apprentice Challenge Competition Dakota Community Bank, Dickinson, ND</p> <p>BC Master Challenge Competition</p> <p>Corporate Olympics Competition</p> <p>"GRADUATION CEREMONY" Lieutenant Governor Drew Wrigley Bismarck, ND</p> <p>Picture Frames Courtesy of Dacotah Bank, Dickinson, ND</p> <p>"2011 CLOSING VIDEO"</p>		
12:30	Cash Lunch on Your Own Student Center Cafeteria "FEED YOUR MIND...FACTS FOR LIFE" Residence Hall Check Out		
1:30	Fun Bus departs from front of May Hall		

Dickinson State University Store - OPEN
Student Center

Last chance to use your coupons!

Have a Safe Journey Home!!

Thank You for Participating in Business Challenge 2011!!